

EmPOWER Maryland Overview

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What is EmPOWER Maryland?

- Established in 2008
- One of the nation's leading energy efficiency programs
- Overseen by PSC
- Implemented by utilities and DHCD
- Supported by MEA and stakeholders

Legislative Evolution

- 2008 EmPOWER Act : Establishes energy and demand reduction goals of 15% by 2015.
- 2018-2020: Goal shifted to energy savings equivalent to 2% of 2016 electricity sales.
- 2022 Climate Solutions Now Act: Required higher energy reduction goals
- 2024 HB864: Shift to GHG reduction goals
- 2025 HB1532: Centered affordability and included community solar.



Program Benefits

Reduce electricity consumption

Reduce peak demand

Reduce greenhouse gases

Maintain affordability

Improve resilience

Expand beneficial electrification

Support disadvantaged communities



The Economics of Efficiency

- For every \$1 spent, Marylanders get \$2.21 in benefits.
- Project lifetime savings > \$15.8 Billion
- Over 17.6 Million MWh saved
- Served over 85,000+ low-income households



Maryland Compared to Other States

- Maryland ranks number 4 in the country according to ACEEE 2025 State Energy Efficiency Scorecard up from 7th in 2022.
- This highlights the state's leadership in advancing energy efficiency initiatives.
- Long-term investment, Strong regulatory oversight and Comprehensive portfolio are key factors in the state's performance.

Thoughts and Questions

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Learn More About **MEA Programs**

MEA offers expertise and advice to match your needs to electrify with available programs and financial support.

